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Program Overview

During 50 years of innovation, Solid State Logic (SSL) has evolved to become the world's leading manufacturer of analogue and digital audio consoles and provider of creative tools for live, studio, film and broadcast professionals.

Maximise your curriculum and empower your students with the Solid State Logic Certified Training Partner Program, designed to provide students with learning experiences that compliment your programs and enhance employability in an ever-changing industry.

By partnering with SSL, you'll give your students access to tailored resources, built in discounts, industry experts, and hands on learning opportunities that go beyond traditional classroom learning.

Our mission is to provide you with the tools you need to help your students build critical skills, expand their networks and gain a competitive edge in the job market.

Program Benefits

The SSL Certified Training Partner Program has been developed to include several benefits, to support both the educational institution and students in their learning. These include:

Volume Discounts on Plug-in Bundles

SSL Certified Training Partners can take advantage of purchasing server-based or stand-alone license bundles in bulk that come with a large saving.

SSL Certified Training Partners can purchase packs of 5x, 10x and 25x licenses. Packs of 10 license bundles will get you a 10% discount on each license bundle and packs of 25 will get you a 20% discount on each license bundle.

Upon application approval and payment, you will receive redemption codes to activate and install your licenses.

Exclusive Hardware Discount

Why stop at software? Our Training Partner Program also includes an extra 10% discount on top of educational pricing for hardware. This exclusive discount applies to the following SSL products:

- → Delta-Link MADI OptiCoax Mk2 115V
- → 500-Series E Dynamics Module
- → 500-Series E EQ Module
- → 500-Series Bus Compressor
- → 500-Series VHD Preamp
- → 500-Series 4KB Dynamics
- → Harrison 500-series 32C Preamp
- → Harrison 500-series Compressor
- → Harrison 500-series MR3 EQ
- \rightarrow SSL 2 (Mk 2)
- \rightarrow SSL2+ (Mk 2)
- → UF8
- → UC1 (Native Controller)
- \rightarrow UF1
- → The Bus+
- → PureDrive Quad
- → PureDrive Octo
- → BiG SiX
- → 500 Series Ultraviolet EQ
- → 500 Series Six Channel
- → SSL12 Audio Interface
- → SSL18 Audio Interface
- → SSL Alpha 8
- → Fusion
- \rightarrow SiX
- → UF8 Rack Kit
- → UC1 Rackmount kit
- → SiX Custom Carry Case
- → Single SiX Unit Rack Mount Kit
- → Dual SiX Unit Rack Mount Kit

Preferred Pricing on Large Format Consoles

Looking to purchase an industry leading console? Whether you are looking to replace or upgrade your current console, or purchase for a new studio build, SSL Certified Training Partners will receive preferred pricing. Please contact your SSL education representative to discuss your requirements for a tailored quote.

Branding and Marketing support

Authorised to use the official SSL Certified Training Partner logos for digital marketing along with branded digital images which can be printed and used as posters to make your studios and lab rooms an inspiring place to study.

It does not just stop there, we also include a branded short sizzle reel that can be used to showcase the partnership during fresher's week and open days.

Student Discounts

At SSL we want students to have the flexibility with their learning, so they can study and practice outside of the classroom too. To compliment the use of software in the classroom they are entitled to 50% off the **Complete Access Bundle** today!

Exclusive Mailing List

Your students will be given the opportunity to opt into our exclusive mailing list dedicated to any student studying at an SSL Certified Training Partner. Our mailing list is designed to provide students with access to promotional pricing, product giveaways and an invitation to in person or streamed workshops and masterclasses taught by industry professionals & the Solid State Logic team.

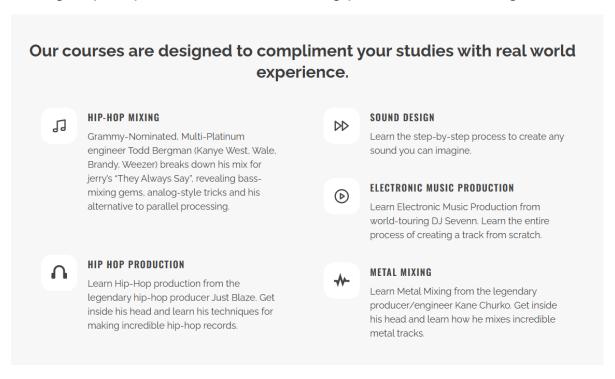
You can access the Solid State Logic Privacy Policy here - <u>Privacy</u> Policy | Solid State Logic

Full Access to Expert Led Training Courses

The SSL & Slate Digital Academy is home to dozens of professional courses from leading producers & industry experts. Designed to complement students learning, they will be able to take a deep dive into the plug in's included in the Complete Access Bundle, along with Hip-Hop Production with Just Blaze, Todd Bergman and much more.

Earn Certificates

Why stop at content? SSL Certified Training Partners will have access to Academy courses hosted on our Learning Management System which will enable students to set themselves up for success and gain a certificate of completion for top courses such as Metal Mixing, Rock Mixing, Hip-Hop Production with leading producers & mix engineers.



Access to Education Focused Events

We know how important it is during your studies to get hands-on experience with professionals working in the industry, the real-world experience in an ever-changing industry can be so valuable in aiding a student to develop the skills they need to be ready to jump straight in upon graduation.

Networking also plays a vital role when searching for your first break into the industry, therefor, any student and staff member of an SSL Certified Training Partner will be in the know of upcoming SSL education focused events. This includes live streamed training sessions with industry professionals and product experts, live regional Training Partner events and more.

Partner Directory

SSL Certified Training Partners will be listed on our partner directory visible on the Solid State Logic website. This will enable students, fellow educators and industry to verify the partnership along with providing professionals seeking SSL certification & training a place to find an SSL Certified Training Partner near them.

Program Requirements

There really is nothing worse than jumping through hoops...

The SSL Certified Training Partner Program is designed to support any College, University or Independent Training Company in their mission on teaching the next generation. Whether you are teaching a Music Diploma, Degree or short courses for professionals wanting to expand their knowledge, our content will complement your current curriculum to ensure everyone is able to learn SSL.

There are a few things to take note of as follows.

Eligibility

The following both public and private Educational Institutions are eligible to apply for the SSL Certified Training Partner Program:

- School
- College
- University
- Independent Training Company

Note – Independent Training Companies must have been established and actively running courses for a minimum of 1 year. Independent Training Companies must be willing to provide a marketing/business plan upon request.

Volume Discounts on Plug-in Bundles

An SSL Certified Training Partner must purchase a **minimum of 10x** license bundles to meet the minimum requirements of the program. Additional packs of 5x, 10x and 25x can be purchased with volume discounts to meet the needs of your facilities.

System Requirements

SSL plug-ins have been tested on the following platforms:

- FL Studio
- Ableton Live
- Logic Pro
- Reaper
- Pro Tools
- Cubase
- Studio One

For more information on SSL Plug in Compatibility, **CLICK HERE**

For more information on Slate Digital Plug in Compatibility, CLICK HERE

Student Engagement

How are student's going to know if no one tells them? As an SSL Certified Training Partner, we hope that you will act as an evangelist and let your students know about the great opportunities this partnership provides to them, including the 50% discount they are entitled to on our Complete Access Bundle. We would love to see more students excited to learn about Solid State Logic and enthusiastic about attending SSL events, training sessions and using our products.

SSL For Students

Academy Courses

Courses (including a certificate of completion):

| Todd Bergmann ALT Hip-Hop Mixing | Chris Lord-Alge Rock Mixing |
|--|--|
| J.U.S.T.I.C.E League Hip Hop Production | Andrew Furze Pop Ballad Production |
| Just Blaze Hip Hop Production | Dan Hosh Alt Pop Production and Mixing |
| Cameron Cartee Hip Hop Mixing | Alex Emrich Folk Mixing |
| EDM Track From Scratch | Brok Mende Synth Pop Mixing |
| Brad Brunazzi Synthwave Production | Matthew Weiss Pop Mixing |
| Sevenn Electronic Music Production | Ear Training Crash Course |
| Andrew Barr Foundations of Metal Mixing | Ultimate Guide to EQ |
| Kane Churko Metal Mixing | Ultimate Guide to Synthesizers |
| Steven Slate Rock Mixing | Sound Design Crash Course |

Please note – Our Academy course library will continue to grow as we create new courses & content. Keep your eye out for new courses being published!

Complete Access Bundle:

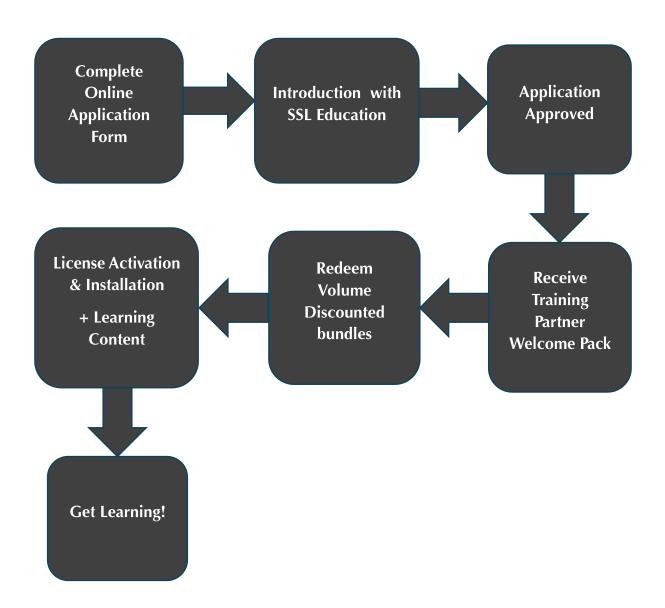
If a student signs up to the <u>Complete Access Bundle</u>, they will also get access to the below **tutorials** along with their own plug in bundle, and download session templates and samples:

| SD-PE1 | Complete Access Overview |
|------------------|--------------------------|
| Infinity Bass | DigiCrush |
| Heatwave | FGX 2 |
| Virtual Mix Rack | TH-U Slate |

| Kilohearts Masterclass | SUBMERGE |
|------------------------|-----------------------------------|
| Harrison Microglade | METAPITCH |
| VMR 3.0 Update | Verbsuite Classics |
| INF EQ 2 | Air EQ |
| Virtual Tape Machine | Gateverb |
| VBC Rack | SSL DEESS |
| Mo-TT | X-ECHO |
| MetaTune | Guitarstrip and Bassflow |
| Ana 2 Masterclass | Drumstrip |
| Flexverb | G3 Multibuscomp |
| Plateverb | Harrison MPC Channel Strip |
| Subgen | SSL 4K E |
| Blitzer | SSL 4k B |
| X DYNEQ | Harrison 32 Classic Channel Strip |
| SSL Compressors | Fusion Plug in suite |
| SSL Modul8 | Fusion Violet EQ |

How to Apply

Applying for the Solid State Logic Certified Training Partner Program is a straightforward process. **CLICK HERE** to go to the webpage and complete the application form and a member of the team will be in touch.



Useful Contacts

General enquires: education@solidstatelogic.com

Head of Educational Programmes and Services: Ashleigh Davies, ashleighd@solidstatelogic.com

FAQ

Do we need to own any SSL hardware or an SSL console to become an SSL Certified Training Partner?

No, you do not need to own an SSL console or hardware to be eligible, however SSL Certified Training Partners do get an additional discount on select hardware and preferred pricing on large format consoles so feel free to make use of it on your next SSL purchase!

Do students have to opt into the exclusive mailing list?

No, this is entirely optional although we do highly recommend opting in to avoid missing out on the added value and benefits. You'll be given the option to provide us with a list of students to add to the list upon application approval.

You can access the Solid State Logic Privacy Policy here - <u>Privacy</u> Policy | Solid State Logic

Do the license bundles have an expiration date?

Yes, discount codes will expire 1 year after the date of iLok Deposit. Upon renewal of your SSL Certified Training Partnership, you will receive a new set of redemption codes for your systems.

Do we have to renew our partnership each year? How do we renew?

Yes, renewal is a part of the program. Following the renewal process, you will receive a new set of redemption codes for your licenses and any other additional benefits. **There are three renewal cycles per year, these are:**

- May 31st May 31st
- August 1st August 1st
- January 31st January 31st

Can my students pick and choose which courses they take?

Absolutely, if a student subscribes to the complete access bundle, they

will have access to our library of tutorials which will help guide them around using the plug in's within the bundle. An SSL Certified Training Partner will also be able to share our professional courses with their students via a link who can then go on to earn certificates of completion.

How does the 50% discount verification work for students?

SSL Education discount works with Proxy ID, a third-party verification platform to confirm eligibility. Verification is completed entirely online and usually goes through immediately. For Proxy ID support, please visit - https://federation.proxi.id/support

What if my institution is an independent training company?

All SSL Certified Training Partners that are not running governmentrecognised courses are still eligible to receive volume discounts on license bundles if their application is approved.

We look forward to welcoming you to the Solid State Logic Certified Training Partner Community.

